


From: DAS MBE-EDGE das.mbe-edge@das.ohio.gov 
Subject: EDGE Certification Mark 2020
Date: December 13, 2019 at 6:55 PM
To: cbrown@312staffing.com

DM

Good evening, EDGE-certified business, and happy holidays!

The State of Ohio is proud that your business is a part of the Encouraging Diversity, growth and Equity (EDGE) program. To help you promote your recent certification, we are distributing revised certification marks for you to use, if you wish, on your website and on your print materials.

When you open the attached files, you will notice that they contain the year 2020. The purpose of including the year in the certification mark is to signify a strong and distinctive identity for certified businesses. This certification mark is being shared with *certified businesses only*. By distributing certification marks only to certified businesses, and by adding the year, we hope to curtail unapproved use of the logo by uncertified businesses. This is the only program-specific logo approved for EDGE-certified businesses to use.

Businesses whose two-year certification period extends into any of 2020 are being sent this certification mark. Businesses whose certification expires the following year are still free to promote the fact that they are certified during 2020. *Certification marks for 2021 will be emailed to applicable businesses late-November 2020 (approx.).*

We believe this certification mark will increase brand confidence to benefit all of us.

Permissible places for the certification mark include your company website, business cards, brochures and letterhead. Businesses are *not* permitted to display the certification mark in any manner that would imply endorsement of a particular product or service.

The certification marks have been included as an attachments to this email. For assistance downloading the certification marks or other questions, please contact me by return email or by phone at 614-466-8380.

Thank you in advance for promoting your partnership with the State of Ohio's certification programs.

We hope you have a truly happy holiday season and a very prosperous 2020. However you celebrate this time of year, we hope that you find yourself happy and surrounded by friends and family. Remember, it's not just a new year – it's a new decade! 😊

Best wishes,

Bobbi Bell-Bartholomew

**Minority Business Enterprise (MBE) and
Encouraging Diversity, Growth, and Equity (EDGE)**
Community Outreach
Equal Opportunity Division
614-466-8380
das.mbe-edge@das.ohio.gov



Department of
Administrative Services

Have you received outstanding customer service from DAS?
If so, [click here](#) to tell us about it.



Follow the Equal Opportunity Division on Facebook.

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(It may be necessary to cut and paste the above URL if the line is broken)

or send a blank email to leave-842492-40179352.09a63e421c27090913058e0bda4f877d@list.em.ohio.gov



